
DENICA GORDON-MANDEL

435 N. Bedford, Suite 407 Beverly Hills, California 90210

EDUCATION

2013

Masters in Social Work

University of Southern California, Graduate School of Social Work, Los Angeles, CA

2012

M.A., Psychology

University of Pepperdine, Graduate School of Psychology, Los Angeles, CA

1997

B.A., Government & Economics

California State University Sacramento, Sacramento, CA

EXPERIENCE

COGNITIVE BEHAVIOR ASSOCIATES, THERAPIST

Beverly Hills, CA, January 2011-Current

Psychological Assistant #37897

Associate Clinical Social Worker #68602

- Provide therapy to adolescence and adults which includes administering and scoring patient assessment tests.
- Provide a range of empirically supported treatments, including Dialectical Behavior Therapy (DBT), Acceptance and Commitment Therapy (ACT), Integrative Behavioral Couples Therapy, and Cognitive Behavioral Therapy (CBT).

PROJECT 180, SOCIAL WORK INTERN

Los Angeles, CA, September 2012-2013

- Provide individual assessment, treatment planning, CBT, and psychodynamic services to forensic adult population diagnosed with co-occurring mental and substance abuse disorders.
- Collaborate with a treatment team of clinical social workers, case managers, psychiatrists and rehabilitation counselors to develop individualized treatment plans.
- Co-leading skills group for adults with emotion regulation and behavioral difficulties using multi-modal approaches: DBT, art therapy, and CBT.
- Provide substance abuse counseling services; co-lead alcohol and drug education group

- Client advocate providing referral and support services in a community setting. Including manage client records utilizing Department of Mental Health protocol.

DGPR CONSULTING, PRINCIPAL
Los Angeles, CA, March 2002-2010

Clients: DeBeers Mining Company, Kreido Biofuels, Sony Entertainment, Smart Technology Ventures and portfolio companies, quarterlife.com (online TV series) and others

- Developed and managed comprehensive strategic communications programs for consumer, entertainment and technology companies.
- Collaborated with clients to develop integrated communications programs, which included: corporate positioning, brand management, social media campaigns, crisis and litigation communications as well as media relations.
- Developed and managed external collateral and internal programs, through traditional and web-based communications.
- Oversaw corporate announcements - topics included: strategic partnerships, executive appointments, product/service launches, etc.
- Worked with clients to develop investor relations programs (i.e. quarterly releases, investor presentations, corporate Web site and annual reports).
- Served as primary media spokesperson for clients; appeared on television broadcast segments to educate and inform the public.

FLEISHMAN-HILLARD, SENIOR ACCOUNT EXECUTIVE
San Francisco and Los Angeles, CA, October 1999 - March 2002

Clients: Morgan Stanley, Applied Biosystems, Bain & Company, Stamps.com, Sony Online Entertainment, Napster, Universal Television Networks, CMGI (based in Hong Kong), Internet Capital Group (ICG), and Los Angeles Downtown Center Business Improvement District (DCBID)

- Oversaw the development and implementation of strategic corporate communications programs for entertainment, financial and technology companies; helped launch new corporations and corporate subsidiaries.
- Collaborated with clients to develop and manage integrated communications programs, which included: consumer media & analyst relations, corporate positioning, media

relations, financial/investor relations initiatives, crisis communications, public affairs and internal communications.

NIEHAUS RYAN WONG, SENIOR ACCOUNT EXECUTIVE
San Francisco, CA, September 1998 - October 1999

Clients: Pixar, Yahoo, and E-Loan

- Spearheaded the strategic development of successful nationwide product and service launches, global brand vision campaigns and initiatives to spur new category growth.
- Oversaw client branding seminars, and developed online user building programs accordingly.
- Developed media and analyst tours, news and speakers bureau and investor relations programs.

EFACTOR MEDIA, DIRECTOR OF COMMUNICATIONS
San Diego, CA, August 1996 - September 1998

Clients: Hewlett Packard, AARP, Osmonics (acquired by GE), First Allied Securities (subsidiary of Bear Stearns), and Habitat for Humanity

- Executed multi-faceted client programs with an integrated marketing communication's approach; worked directly with senior executives to develop and manage communication strategies for consumer and trade media relations.
- Developed and implemented public relations programs to establish an online presence for clients.
- Partnered closely with marketing departments to develop corporate/product branding, market positioning and media messages.

CALIFORNIA STATE ASSEMBLY
Sacramento and San Francisco, CA, September 1993 – April 1995

Press Aide to Assembly Speaker Willie Brown

- Public affairs experience included: monitoring legislation, working with think tanks and special interest groups.
- Assisted with coordinating party conferences, seminars and special events. Working closely with assembly and senate press offices for local and national media coverage.

SPECIALIZED CLINICAL TRAINING

MOTIVATIONAL INTERVIEWING (2012)

Instructors: Betsy Phillips, PhD, LCSW, John Brekke, PhD

Attended a training workshop on how to use motivational interviewing to facilitate and engage intrinsic motivation within clients in order to change behavior. Training included didactic presentations, scripted and unscripted role-plays, and live demonstrations.

INTIMATE PARTNER VIOLENCE (2013)

Instructor: Debbie Murad, LCSW

Year-long weekly seminar on understanding and treatment of individuals suffering from physical, psychological or sexual harm in relationships . Training includes didactic presentations, case presentations, and discussion of individual therapy cases.

INTEGRATIVE COUPLES THERAPY (2015)

Instructor: Andrew Christensen, PhD

Attended a training workshop addressing empirical support for and implementation of Integrative Couples Therapy that integrates acceptance and change as positive outcomes within couples therapy. Training included lectures and case presentations with narrative examples.

PUBLICATION

Beverly Younger, Kalpana Tatavarti, Neeti Poorswani, **Denica Gordon-Mandel**, Caitlin Hannon, Ikiah K. McGowan, & Gokul Mandayam (2015). Innovative Career Support Services for Professional Women in India: Pathways to Success, *Journal of Workplace Behavioral Health*, Vol. 30, Iss. 1-2.

PROFESSIONAL MEMBERSHIPS

National Association of Social Workers

Association for Behavioral and Cognitive Therapies

Los Angeles County Psychological Association

California Psychological Association

PSI CHI International Honor Society in Psychology